

## **Health and Wellbeing Board**

21 January 2015

Report of the Acting Director of Public Health

### **Public Health England - Sugar**

#### **Summary**

1. The Board will receive a presentation in relation to the role that sugar plays in public health at today's meeting.

#### **Background**

2. National data shows an increasing trend in obesity with an accompanying rise in obesity-related ill-health. The role of sugar in causing obesity is the subject of a current public health campaign, Change4Life, run by Public Health England, which asks people to swap sugary foods and drinks for healthier alternatives.
3. Public Health England have also pointed out that sugar can have a devastating impact upon dental health, an integral part of overall health. Tooth decay was the most common reason for hospital admissions for children aged 5 to 9 in 2012 to 2013.

#### **Main/Key Issues to be Considered**

4. The presentations will identify the key issues to be considered.

#### **Consultation**

5. Consultation is not applicable to this item on the agenda.

#### **Options**

6. There are no options for the Health and Wellbeing Board to consider.

#### **Analysis**

7. This section is not applicable to this item on the agenda.

## Strategic/Operational Plans

8. This topic relates to the theme of the CYC Council Plan “Protect vulnerable people”. It also links to the priorities and actions identified in the Joint Health and Wellbeing Strategy under the priority “Reducing health inequalities”.

## Implications

9. There are no known implications associated with the recommendations in this report.

## Risk Management

10. There are no risks attached to the recommendation below.

## Recommendations

11. The Health and Wellbeing Board are asked to consider the contents of the presentation.

Reason: In order to inform future work of the Health and Wellbeing Board.

## Contact Details

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Report  
Approved

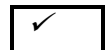


Date 8 January  
2015

Specialist Implications Officer(s) None

Wards Affected:

All



For further information please contact the author of the report

Background Papers:

None

Annexes

None